

Accomplishments since 2014

- ♦ **Headquarters renovations**
 - **Upgraded electrical & other utilities reducing monthly fees by \$2000 ea. month.**
 - **Upgraded hardware and software to improve operational security**
 - **Refurbished Hall of Honor**
- ♦ **Developed corporate relationships to assist with fundraising and support.**
- ♦ **Updated and developed administrative policies to streamline operational guidance and reduce expenditures, creating significant savings in annual postage fees and office supplies.**
- ♦ **Enhanced membership program.**
 - **Instrumental in affecting change to National's DMS policies**
 - **Started and improved the annual District Revitalization program**
 - **Received Culture of Growth award for two years**
- ♦ **Enhanced marketing through improved website; added Facebook, twitter & Linked-in accounts; designed and established travel displays for recruiting events, wraps on all department vehicles and Legion magazine coverage**
- ♦ **Initiated fundraising programs to help fund the restoration of the Hall of Honor and War Memorial, and conduct the annual Veterans Retreat**
- ♦ **Instrumental in starting new programs such as the annual Veterans Retreat and Junior Shooting and reenergizing Legion baseball**
- ♦ **Obtained list of American Legion post real property assets, 75% complete**
- ♦ **Enhance post operations conducting six audits and assisting struggling posts**
- ♦ **Assisted Birmingham in submitting National Convention host package**
- ♦ **Enhanced relationship with National, receiving 3 visits from National leaders annually**



Success with Leadership!



**DEPARTMENT
OF
ALABAMA
LEADS THE WAY**